

# HOMELIVING

Indoor + Outdoor *Editorial Preview*  
2021

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**HOMELIVING**



January	<h3>HOME Makeover</h3> <ul style="list-style-type: none"> <li>Quick living room makeover guide</li> <li>Painting kitchen cabinets</li> <li>Get organized for good</li> <li>2021 Color of the year</li> <li>National Radon Action Month what do you need to know?</li> </ul> <p><b>Ad Deadline:</b> Fri. Dec. 18* <b>Distribution Begins:</b> Fri. Jan. 1</p>	<h3>On Land and Lake</h3> <ul style="list-style-type: none"> <li>Hosting an outdoor dinner</li> <li>Lake cottage décor ideas</li> <li>Lake docks and boat lifts</li> </ul> <p><b>Ad Deadline:</b> Mon. June 14 <b>Distribution Begins:</b> Fri. June 25</p>
February	<h3>Focus on Prevention</h3> <ul style="list-style-type: none"> <li>Preventative maintenance: Plumbing</li> <li>Childproofing - do's &amp; don'ts</li> <li>Pet friendly house plants</li> <li>What you need to know about home security systems</li> </ul> <p><b>EVENT:</b> Fort Wayne Boat Show</p> <p><b>Ad Deadline:</b> Mon. Jan. 18 <b>Distribution Begins:</b> Fri. Jan 29</p>	<h3>Real Estate</h3> <ul style="list-style-type: none"> <li>How to flip a home</li> <li>NE Indiana housing trends</li> <li>Qualifying for a home loan</li> </ul> <p><b>EVENTS:</b> glo Bash Wawasee Properties Tour</p> <p><b>Ad Deadline:</b> Mon. July 19 <b>Distribution Begins:</b> Fri. July 30</p>
March	<h3>Home &amp; Garden</h3> <ul style="list-style-type: none"> <li>Composting 4-1-1</li> <li>Window maintenance and replacement</li> <li>Building raised garden beds</li> </ul> <p><b>EVENT:</b> Fort Wayne Home &amp; Garden Show</p> <p><b>Ad Deadline:</b> Mon. Feb. 15 <b>Distribution Begins:</b> Fri. Feb. 26</p>	<h3>DIY</h3> <ul style="list-style-type: none"> <li>DIY kitchen makeover</li> <li>Tiny house kits</li> <li>Creative DIY fall signs</li> </ul> <p><b>EVENTS:</b> BANI Builders' Parade HBA Fort Wayne Builders' Showcase</p> <p><b>Ad Deadline:</b> Mon. Aug. 16 <b>Distribution Begins:</b> Fri. Aug.27</p>
April	<h3>Spring has Sprung</h3> <ul style="list-style-type: none"> <li>Vertical gardening</li> <li>Basement waterproofing</li> <li>Perennials to maximize color for spring and summer</li> </ul> <p><b>EVENTS:</b> Tapestry HBA Spring Town &amp; Country Tour</p> <p><b>Ad Deadline:</b> Mon. March 15 <b>Distribution Begins:</b> Fri. March 26</p>	<h3>All Things Autumn</h3> <ul style="list-style-type: none"> <li>Fire Safety Month - Making sure your home and family are safe</li> <li>Top ways to cozy up your home</li> <li>Fall lawn care secrets</li> </ul> <p><b>EVENT:</b> Francine's Friends</p> <p><b>Ad Deadline:</b> Mon. Sept. 13 <b>Distribution Begins:</b> Fri. Sept. 24</p>
May	<h3>Get Ready for Summer</h3> <ul style="list-style-type: none"> <li>National Electricity Safety Month</li> <li>Preparing your backyard for after dark activities</li> <li>Maintaining a kitchen garden</li> <li>Stock tank pools</li> </ul> <p><b>Ad Deadline:</b> Mon. April 19 <b>Distribution Begins:</b> Fri. April 30</p>	<h3>A Season for Thanks</h3> <ul style="list-style-type: none"> <li>Dish Gardens</li> <li>Thanksgiving planning tips</li> <li>Small acts of kindness, big impact</li> </ul> <p><b>EVENT:</b> Festival of Trees</p> <p><b>Ad Deadline:</b> Mon. Oct.18 <b>Distribution Begins:</b> Fri. Oct. 29</p>
June	<h3>The Great Outdoors</h3> <ul style="list-style-type: none"> <li>Ultimate tree houses</li> <li>Cleaning &amp; storing your tools</li> <li>Weed identification guide</li> </ul> <p><b>Ad Deadline:</b> Mon. May17 <b>Distribution Begins:</b> Fri. May 28</p>	<h3>Home for the Holidays</h3> <ul style="list-style-type: none"> <li>DIY Holiday gift ideas</li> <li>Holiday dinnerware</li> <li>Protect your family from holiday debt</li> </ul> <p><b>Ad Deadline:</b> Fri. Nov. 12* <b>Distribution Begins:</b> Fri. Nov. 26</p>

Note: January 2022 ad deadline Friday, December 17, 2021 \*denotes early deadline

This is a portion of our 2021 monthly themes. This list is not all inclusive and is subject to change.

We welcome suggestions from our advertisers.

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